

Danny Sullivan



on staying power



A “fender-bender” steered

Danny Sullivan into what is one of Lake Houston’s premier paint and body shop businesses, Sullivan’s Advanced Paint and Body Shop. He “banged up” his Mom’s new Chevy Monte Carlo and, being the good son, repaired, refinished and made it like new – and discovered he was hooked on the body repair business. Danny’s business philosophy is simple, “We create lasting repairs and friendships.”

“My brother Pete and I have been serving the Lake Houston area for more than 30 years. We struck out on our own in 1985 by moving into an old feed and hardware store on Loop 494. We’re still there.”

“The times have changed and Sullivan’s has had to change, too. To stay ahead in the collision repair industry, we’re committed to testing and developing the latest tools, training and equipment needed to stay that way – along with old fashioned service.”

“Geraldyn and I are so blessed to live in such a tight knit, caring, giving and accepting community. We have the best schools, churches and local charities. They make this a wonderful place to live.”

“Our business runs like a well-oiled machine – pardon the pun. We’re like an orchestra. Everyone knows their part and which role they play. The key is balancing responsibility, evenly, throughout our team, empowering them and building trust.”

“My Dad is my role model. He’s a man of great integrity and a shining example. I’m so proud of him. He is a true leader. I also enjoy reading books that motivate me – Dale Carnegie and Joel Osteen. One of my

inspirations is Jim McIngle, Mattress Mack, who, years ago, told me that the secret to success is “...early to bed, early to rise, work like hell and advertise!”

“I define success this way, ‘Be thankful for what you have, not the things you want.’ I look forward every morning to going into work, seeing my team in action and helping my customers. Never be in such a hurry that you can’t stop and visit with someone – your team member or your customer – even if it’s just to say hello.”

Like Sullivan’s Advanced Paint & Body, The Tribune is a small business providing jobs in our community, the foundation of our great USA economy. We both have staying power. Sullivan’s was founded 30 years ago to provide repairs you can depend on and service you can trust. The Tribune was founded 10 years ago to focus on the people who live here, the businesses that thrive here, as well as the churches, sports and community organizations that make Lake Houston such a wonderful place to live.

 **The Tribune**

Staying Power for 10 years