



ATASCOCITA ★ HUMBLE ★ KINGWOOD ★ LAKE HOUSTON

The Tribune

RATE CARD

May 10, 2017

RETAIL RATES

Rate (Per Column Inch)
\$35.86

Color Cost
Additional \$625

Circulation
56,370

CLASSIFIED RATE: \$23.92 (Per Column Inch)

Ask About Front Page Advertisement Rates and Small Business Rates!

PUBLICATION DATES

2017

Wednesdays

2018 (subject to change)

January 11 & 25
February 8 & 22
March 8 & 22
April 5 & 19
May 3 & 17
June 7 & 21

July 5 & 19
August 2 & 16
September 6 & 20
October 4 & 18
November 1, 15 & 22
December 6 & 20

January 10 & 24
February 7 & 21
March 7 & 21
April 4 & 18
May 2, 16 & 30
June 13 & 27

July 11 & 25
August 8 & 22
September 5 & 19
October 3, 17 & 31
November 14 & 28
December 12 & 26

DEADLINES

All Advertisements must be RESERVED by noon and APPROVED by 3:00pm on the Friday prior to Publication Date.

ARTWORK

Design the ad to the exact size without using crop marks and registration marks. Use CMYK settings. Do not use Spot or Pantone colors. Submit as "Press Quality" PDF to: Comp@OurTribune.com

Retail Column Widths	1 Col.	2 Col.	3 Col.	4 Col.	5 Col.	6 Col.	DoubleTruck
Inches	1.5625	3.25	4.9375	6.625	8.3125	10	21

Classified Widths	1 Col	2 Col	3 Col	4 Col	5 Col	6 Col	7 Col	8 Col	9 Col	10 Col
Inches	0.887	1.9	2.9125	3.925	4.9375	5.95	6.962	7.975	8.9875	10

Ad heights must be in 1/4" increments and no taller than 21"

Community News From The People You Trust

1036 First St. ★ Suite C ★ Humble, TX 77338 ★ 281-540-TRIB (8742) ★ Fax: 281-540-8872 ★ OurTribune.com



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DISTRIBUTION BY ZIP CODES

Atascocita/ Lake Houston

77044	6,350
77346	16,210
77396	2,525
77336	1,750
Home Del	26,835
Rack	75
Office	100
Total	27,010

Kingwood

77339	12,338
77345	8,268
77365	1,944
Home Del	22,550
Rack	100
Office	50
Total	22,700

Humble

77338	2,175
77396	4,360
Home Del	6,535
Rack	75
Office	50
Total	6,660

Total

Home Del	55,920
Rack	250
Office	200
Total	56,370

PRICING FOR INSERTS

1-3 times \$60 per thousand

4-6 times \$50 per thousand

7-12 times \$45 per thousand

Does not include the price of printing the inserts.

ASK ABOUT DIGITAL SERVICES

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