



## HERE'S HOW IT WORKS...

- 1.** Prior to the contest, the promotion will be announced on Facebook\* and via eBlast\*\* to our Tribune Club members. Our 45,000 Tribune Club subscribers all are local and none are paid for. They also receive the weekly Lake Houston eCalendar, the bi-monthly eTribune and promotions.
- 2.** The contest is sent to Club members asking them to enter by sending us an email.
- 3.** A random number generator is used to select the winners who are then notified by email.
- 4.** Winners must collect prizes at The Tribune Office.
- 5.** Winners will be announced on Facebook.
- 6.** Winners are encouraged to submit photos of themselves at the venue which The Tribune will post to our Facebook page.

### TESTIMONIAL

"In looking over our past 2 shows at Curtain Call Cafe, I've noticed that ticket sales have moved upward among the Humble/Kingwood folks. This is due to the fact that we decided to use the Tribune's eblasts to get the word out about upcoming events.

It seems to be working, thanks to your hard work and innovative promotional ideas. CCCafe participated in the ticket/eblast swap. Those who won tickets actually attended and some wanted to sign up to participate in our next show. CCCafe will definitely continue to partner with The Tribune in getting the word out about Christian community theatre at the Nathaniel Center. Thanks for all you do to shine a spotlight on CCCafe."

---Brenda White, Executive Director

**Promotional partners are asked to give tickets or merchandise worth at least \$500.**

\*Facebook post (\$500 value)

\*\*eBlast (\$500 value)

**Each contest is valued at \$1000.**



## The Tribune

For more information, call 281-540-8742.